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Global Journal of Novel Research in Management and Sustainability (MAS)



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About the Journal

Global Journal of Novel Research in Management and Sustainability (MAS) is an international peer-reviewed journal published on a regular basis. The journal's objective is to publish high-quality theoretical and practical research in the area of Management and Sustainability among other fields.

Only original contributions that improve engineering and technological knowledge or practice, or educate the journal's readers, are accepted by MAS. Manuscripts must be the sole work of the named author(s), have not been previously or partially published elsewhere, and are not currently being considered by another journal. The editorial team reviews all manuscripts submitted to MAS, and all original publications are reviewed by double blind peer reviewers assigned by the editors.

The mission of the 'MAS' Journal is to publish scientific and research findings in order to enlighten and disseminate innovations, scientific findings, guidance, risk assessment judgments, and recommendations for future study in Management and Sustainability. It also intends to raise scientific work's visibility and awareness around the world, promoting major collaboration in order to contribute to the society.

Scope of Journal

Global Journal of Novel Research in Management and Sustainability (MAS) is dedicated to the publication of original research articles, Review articles, for the utilization of the improvement of knowledge containing new insight into any aspect of Management and Sustainability.

The scope of coverage is broad, encompassing all the articles explaining and exploring principles of management and organisation broadly defined, in such fields as organization theory, organizational behaviour, human resource management, strategy, corporate governance, international business, entrepreneurship, Sustainability, innovation and critical management studies and a variety of other subjects.

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Editorial Message

I am thrilled to announce the naming of our esteemed publication as the "Global Journal of Management and Sustainability." This title reflects our commitment to fostering critical discourse and rigorous research in the increasingly vital field of sustainability. Amidst the rapid pace of human activity and the consequent strain on our planet's resources, it is crucial that we act as stewards of the environment and all its inhabitants. We must remember that we are not the inheritors of the Earth from our forebears, but rather custodians for those who will come after us.

The articles within this journal serve as vigilant sentinels, introspective guides, and guardians of our shared moral compass. Embracing a scientific and logical approach to sustainability is imperative for our times. The journal operates under the skilled guidance of the Editor-in-Chief and the strategic direction of the Editorial Advisory Board.

Accessibility is key to our mission, and as such, the journal is available online at no cost to the community.

The reception of Volume 2, Issue 1, has been overwhelmingly positive, and I am filled with gratitude for the support. Our goal is to ensure timely decisions for our authors' submissions. I extend an invitation for feedback to all those connected to the journal, whether directly or indirectly. Our editorial team is dedicated to upholding the highest standards of scholarship and elevating the journal to global prominence.

I invite input from all our stakeholders, including readers and contributors, to further enhance the journal's quality.

Warm regards and best wishes for our collective journey towards a sustainable future.

Dr Ramona Lile
Editor-in-Chief

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