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Global Journal of Novel Research in Management and Sustainability (MAS)



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SUSTAINABILITY (MAS) [ISSN: 2583-4460]**

About the Journal

Global Journal of Novel Research in Management and Sustainability (MAS) is an international peer-reviewed journal published on a regular basis. The journal's objective is to publish high-quality theoretical and practical research in the area of Management and Sustainability among other fields.

Only original contributions that improve engineering and technological knowledge or practice, or educate the journal's readers, are accepted by MAS. Manuscripts must be the sole work of the named author(s), have not been previously or partially published elsewhere, and are not currently being considered by another journal. The editorial team reviews all manuscripts submitted to MAS, and all original publications are reviewed by double blind peer reviewers assigned by the editors.

The mission of the 'MAS' Journal is to publish scientific and research findings in order to enlighten and disseminate innovations, scientific findings, guidance, risk assessment judgments, and recommendations for future study in Management and Sustainability. It also intends to raise scientific work's visibility and awareness around the world, promoting major collaboration in order to contribute to the society.

Scope of Journal

Global Journal of Novel Research in Management and Sustainability (MAS) is dedicated to the publication of original research articles, Review articles, for the utilization of the improvement of knowledge containing new insight into any aspect of Management and Sustainability.

The scope of coverage is broad, encompassing all the articles explaining and exploring principles of management and organisation broadly defined, in such fields as organization theory, organizational behaviour, human resource management, strategy, corporate governance, international business, entrepreneurship, Sustainability, innovation and critical management studies and a variety of other subjects.

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Editorial Message

Elated that the journal has been christened as," Global Journal of Management and Sustainability". It is imperative that relevant reviews and intense research is done in this domain as sustainability has become a major concern. In the flurry of activities and the ever-growing human greed, the abuse of resources and the treatment meted out to the environment and the other living creatures in the eco system is a pain point. We have not inherited this Earth from our ancestors but have borrowed it from the future generations. Let the articles in this journal be as whistle blowers, soul searchers and gate keepers of the collective human conscience. A scientific and rational approach to Sustainability is the need of the hour. The Journal is managed by an Editor-in-Chief under direction from the Journal's Editorial Advisory Board.

The Journal is freely available to the community through online.

I am delighted with the overwhelming response for Vol.1, Issue.2. Our target is to provide authors with a decision on submitted articles on time. On behalf of editorial members, I welcome feedback everyone directly or indirectly associated with the journal. We continually thrust to maintain the high quality of articles and bring the journal to an International standard. On behalf of editorial members, I welcome feedback from every stakeholder like our readers and contributors to enhance the overall quality of the journal.

With best wishes.

Dr Praveen Kumar S
Editor-in-Chief

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